

Most people won't

Make a dentist appointment

Find a new babysitter

Find a mechanic

Watch a movie

Buy new shoes

Get in an Uber

Order takeout

Get a haircut

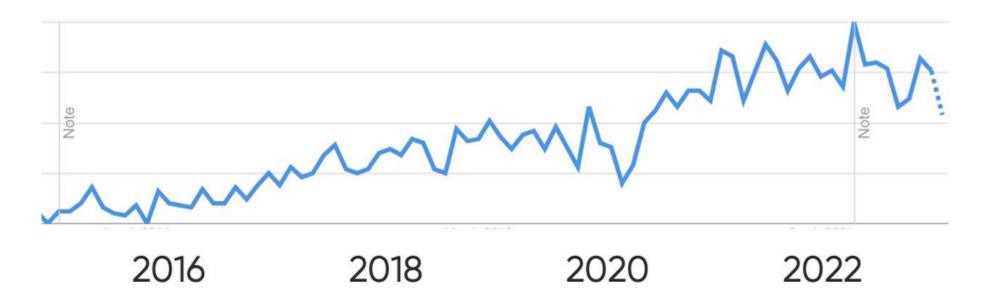
Buy a car

without reading reviews

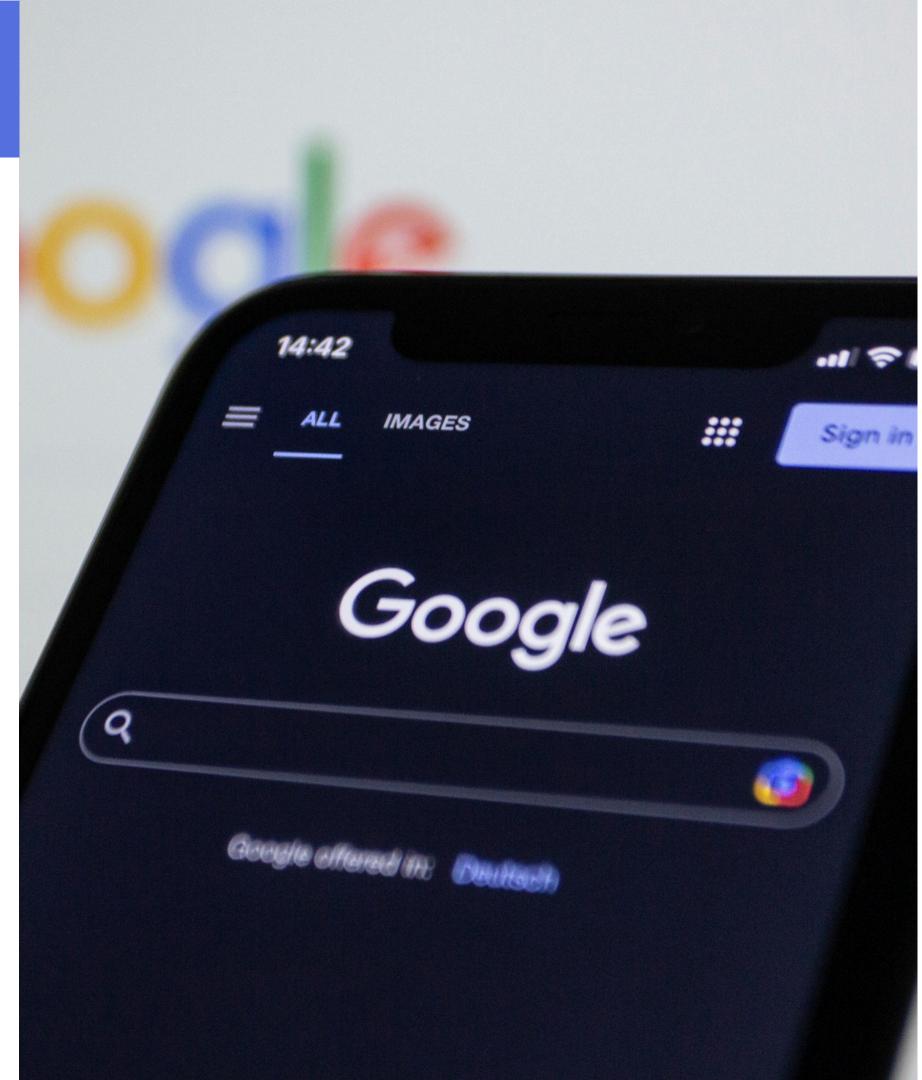


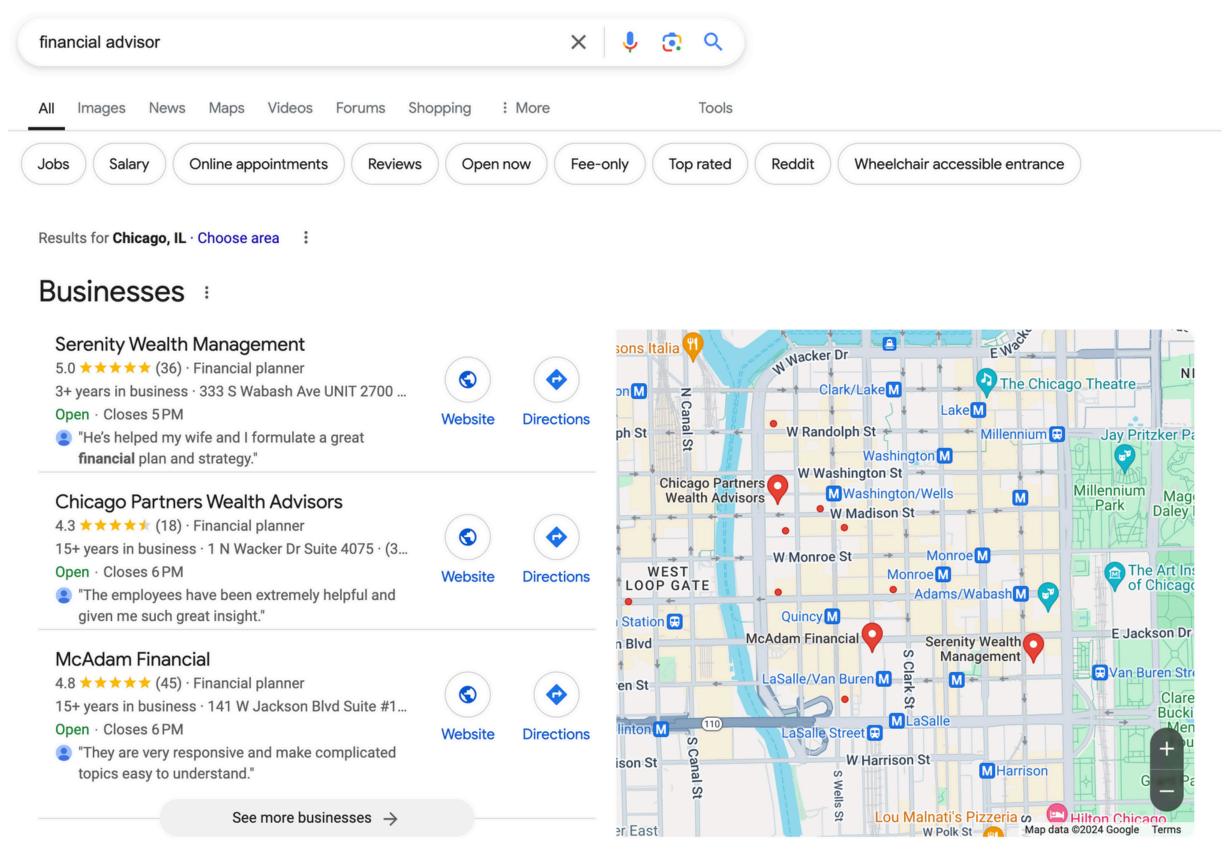
Are financial advisers impacted by online reviews?

Consider: there are 1.7
MILLION searches every
month for keywords related
to "financial advisor"



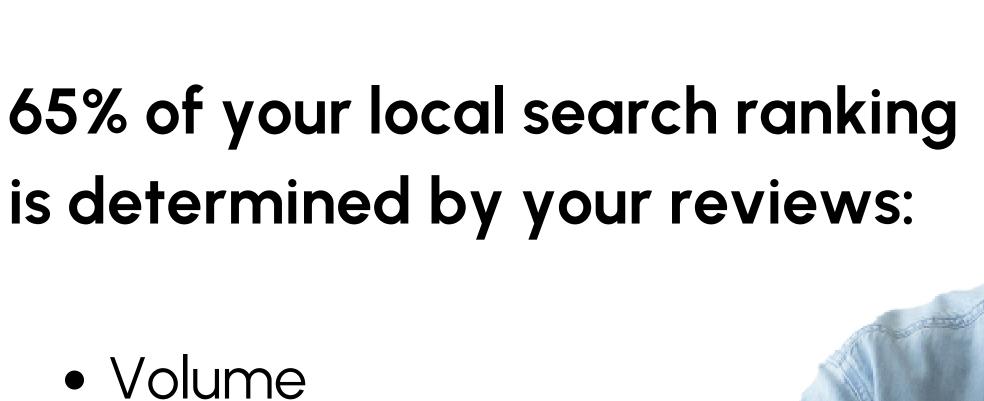
Google searches for "financial advisor near me"





Businesses featured in the "3 pack" have 5x more conversions

It would cost more than \$38k / year in ad spend to receive equivalent traffic to you site.



- Length
- Content
- Frequency
- Rating

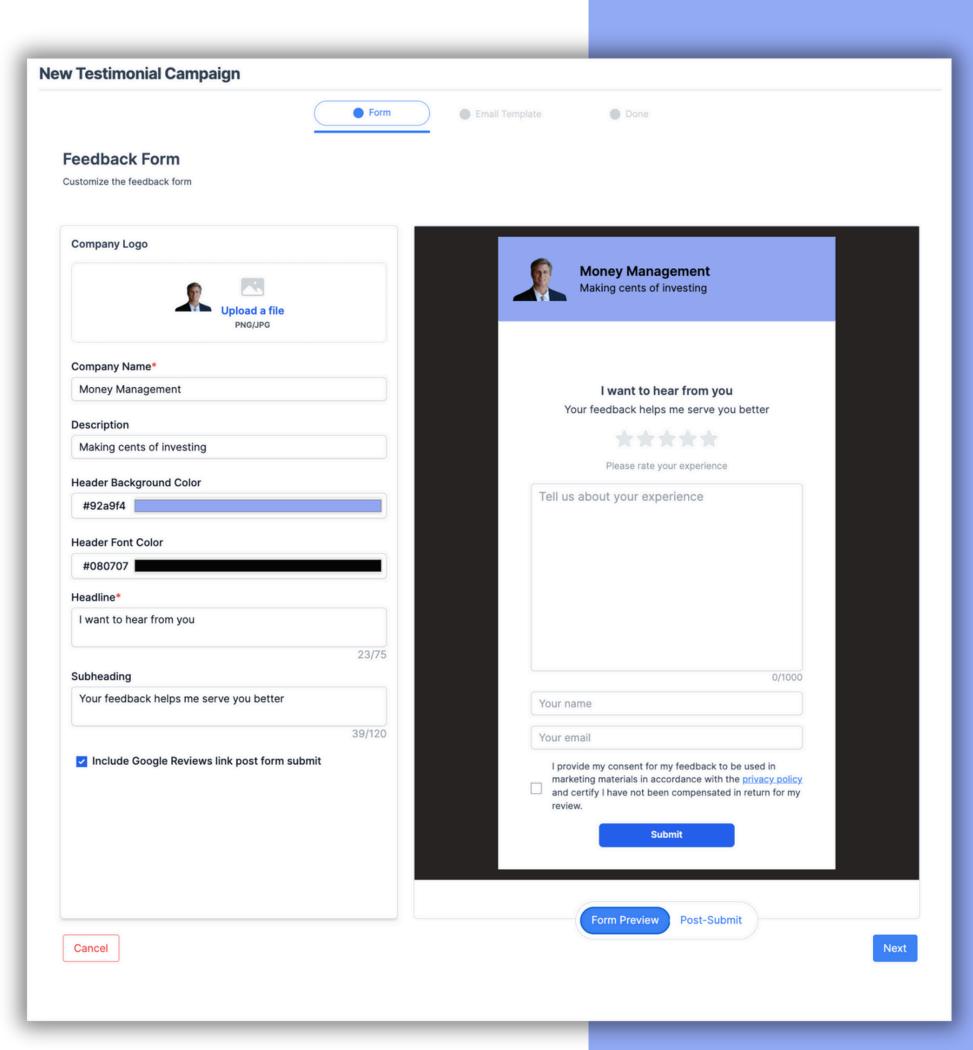


Take control with Testimonial iQ



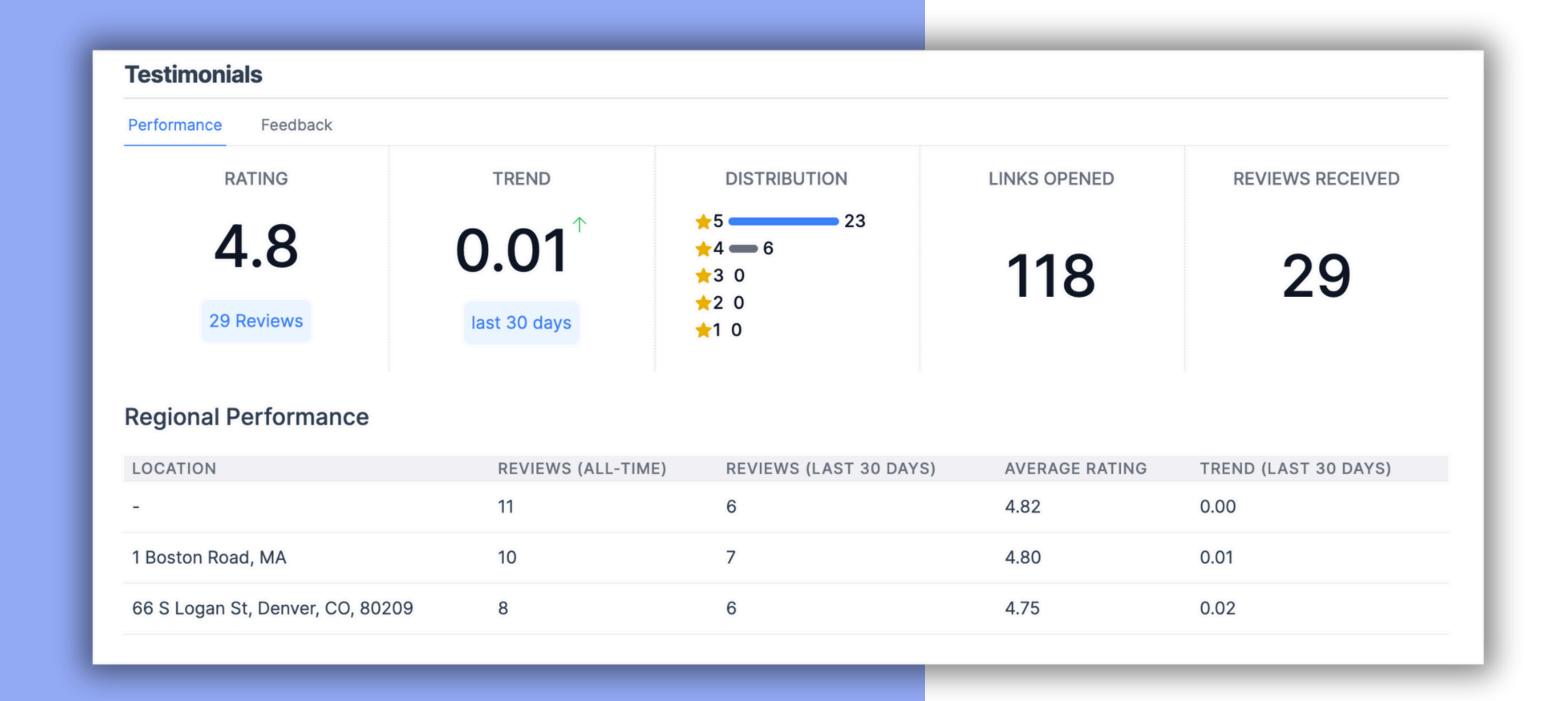
Log in to Testimonial IQ

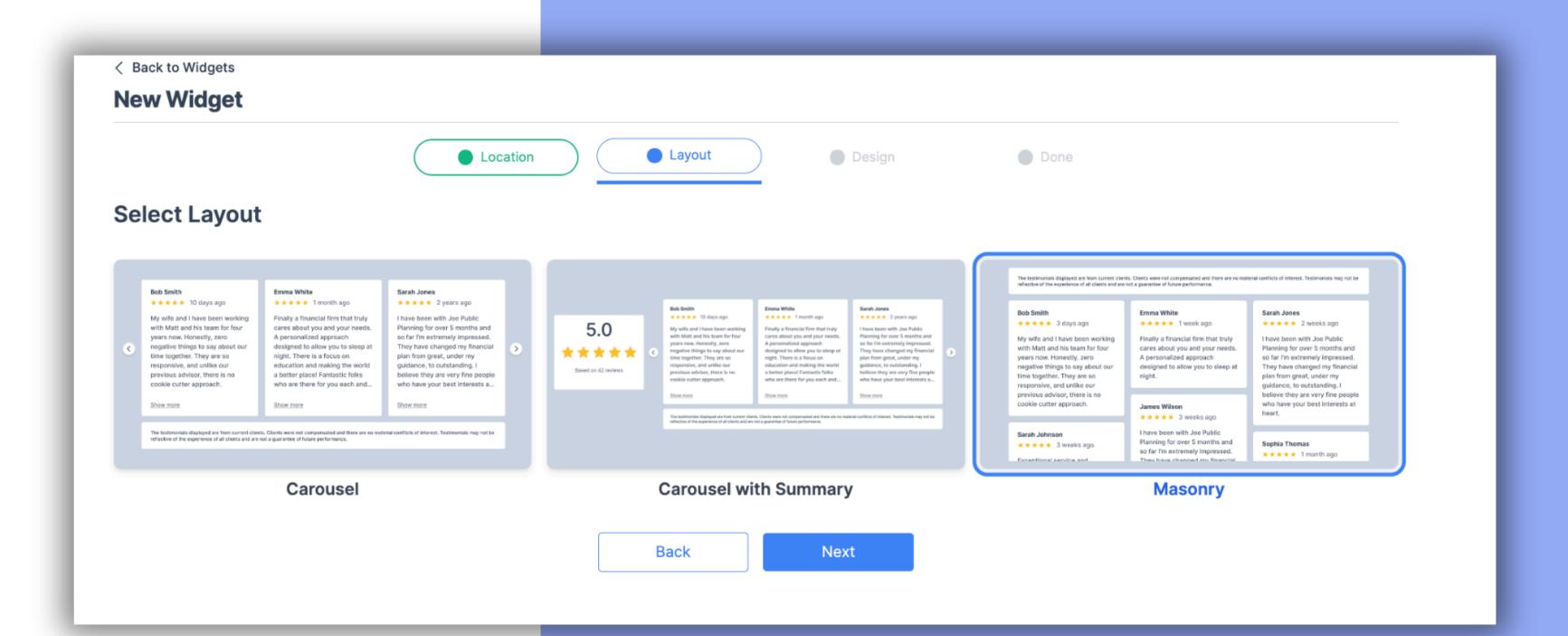
	Sign in with Magic Link	
P	Sign in with SSO	
	OR —	
Email		
Password	Forgot pas	ssword?
		•
	Log in with email	



Customized feedback and Google Review requests

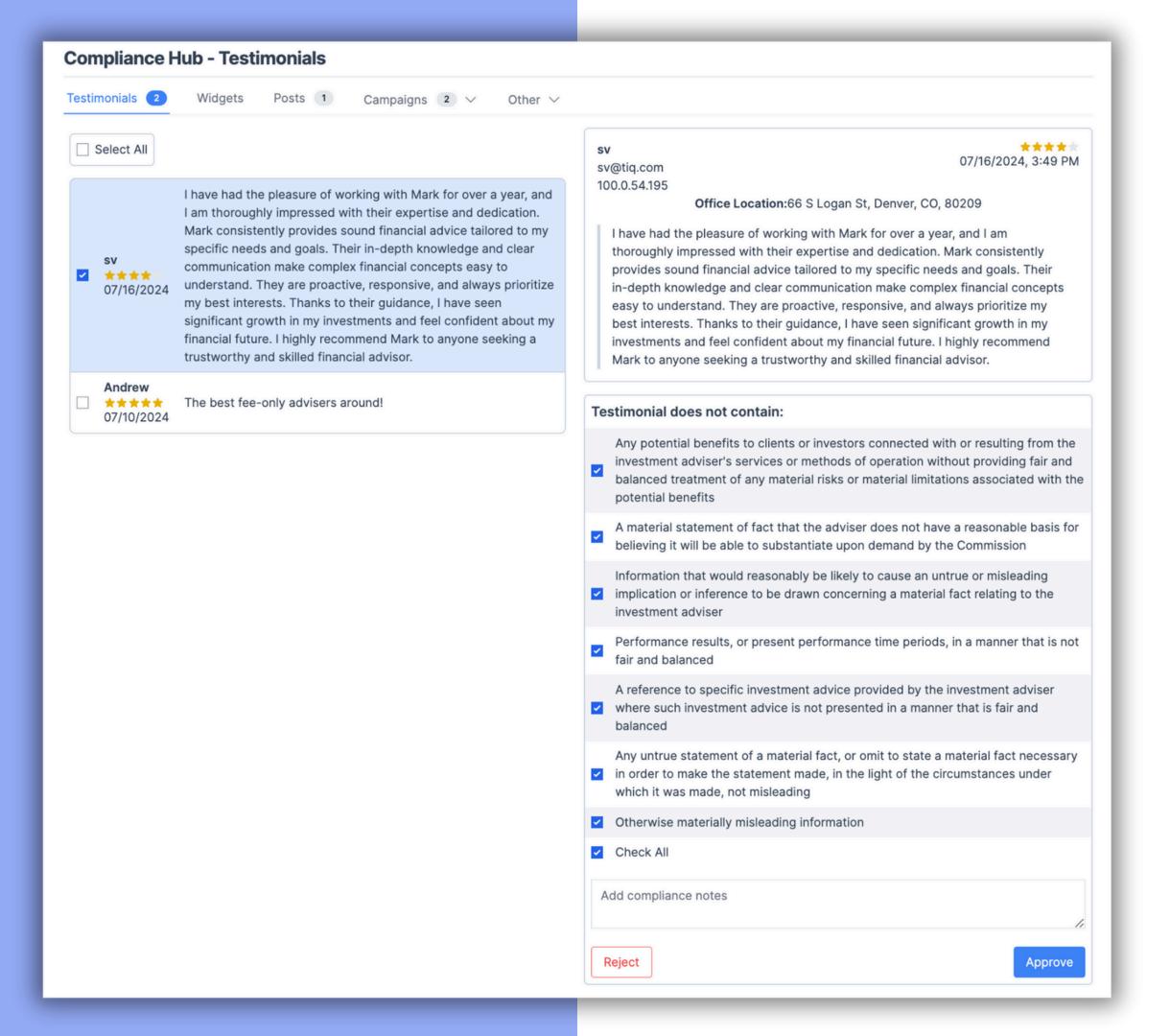
Monitor sentiment in real-time

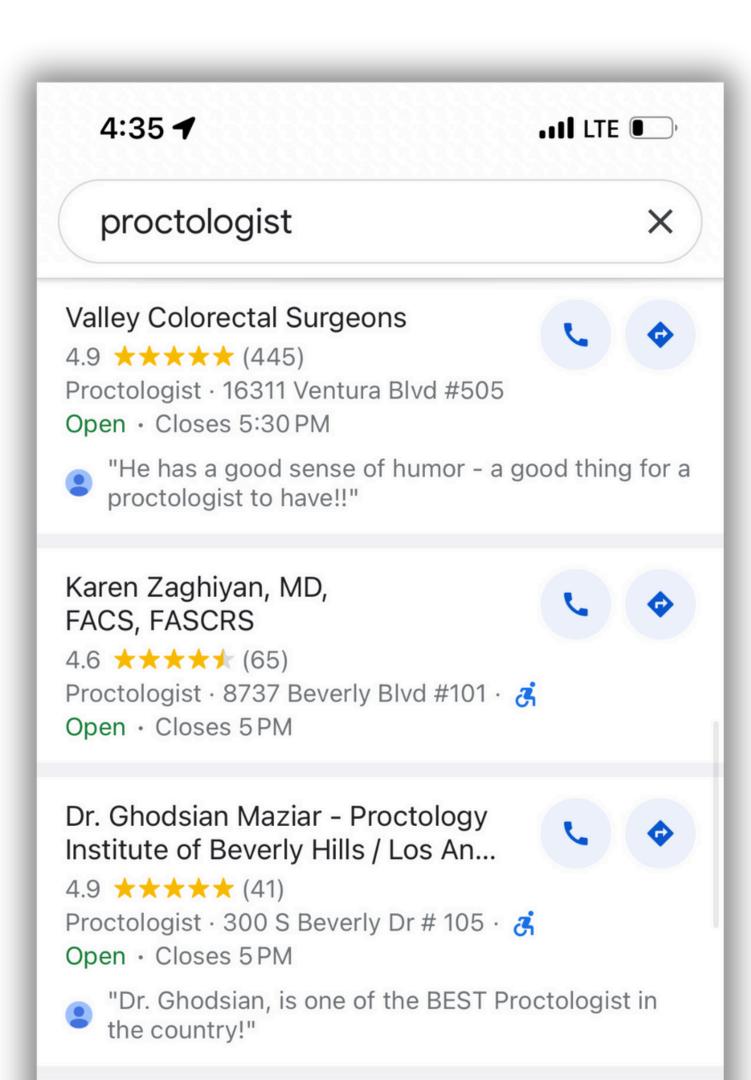




No-code content creation

Give CCOs oversight over... everything





If they can do it, you can, too

Hundreds of thousands of prospects will search for an adviser like you on Google next month. They can't work with you if they can't find you.



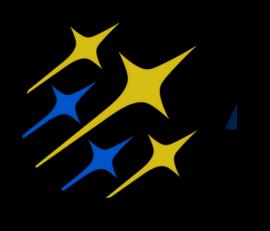
Get started today: andrew@testimonialiq.com www.testimonialiq.com



Most Innovative Tech of 2024



2024 Wealth Industry Awards Finalist



Wealthies Winner
Compliance Technology Provider

Wealthies Finalist
Marketing Automation

Luminaries Finalist
Industry Disruption